



DIOCESE *of* LA CROSSE

OFFICE FOR TEMPORALITIES

To Whom It May Concern:

I am writing to offer my recommendation for Lynch Development Associates, which played an instrumental role in the success of the fundraising campaign for the Catholic Diocese of La Crosse.

As the Diocesan Finance Officer of the Diocese of La Crosse, I collaborated closely with Lynch Development Associates through the campaign development and thereafter within my duties as Diocesan Finance Officer. Despite obstacles of Covid-19 and parish resistance to a new campaign, LDA's expertise, dedication, and guidance were invaluable in achieving results far greater than our campaign goal. The campaign aimed to raise \$40 million for Parish and Diocesan initiatives, and thanks to the efforts and proficiency of Lynch Development Associates, we secured over \$56 million.

LDA's approach was meticulous, strategic, and tailored to the unique needs and values of the Catholic Church and the Diocese of La Crosse. Lynch Development Associates demonstrated an ability to engage stakeholders, devise compelling fundraising strategies, and execute them effectively. They consistently exhibited professionalism, strong leadership, and a deep understanding of the philanthropic landscape. Their team's commitment to excellence and integrity for our campaign's mission was evident throughout the process. They were adaptable, maintained communication, provided regular updates, and significantly contributed to the campaign's success.

I wholeheartedly recommend Lynch Development Associates for any fundraising endeavor. Their Catholicity, and unwavering commitment to achieving results make them valuable to any organization seeking to achieve fundraising goals.

Sincerely,

James A. Reider
Diocesan Finance Officer